



J BAR B COMPANY, LLC

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Dear Customers,

As of July 15th, 2006, my wife Barbara, and I, are proud to announce that we have purchased Pioneer Products, Inc. (Bonanza Seasonings) from Robbin Smith. For over 20 years we have been involved with Robbin, both as a customer, and as a friend.

The J BAR B COMPANY, LLC was founded based on an unconditional commitment to provide our customers with the finest spices and seasonings available. Our award winning Instant Salsa Mixes have been received with rave reviews. We use only the finest, natural ingredients with no preservatives, and then package them with the level of quality and care a fine product deserves. When the opportunity arose to acquire Pioneer Products, Inc., we decided that we would be as dedicated to providing Robbin's previous Bonanza Seasoning customers the same personal attention and quality products they have enjoyed over the past 25 years.

The "Bonanza" name will remain and they will remain the same three seasonings you have enjoyed so much: Seasoned Salt, Seasoned Pepper, and Seafood Seasoning. However, for your convenience, we have increased the size of the bottle so there is at least 25% more seasoning in each purchase. In addition, for those "chili-heads" that like it "kicked up a notch", there will be a spicy version of all three seasonings under the J-B label offered in the near future.

The J BAR B COMPANY will ultimately have a total of ten great spices to choose from: a Hot Instant Salsa Mix, a Mild Instant Salsa Mix, Bonanza Seasoned Salt, Bonanza Seasoned Pepper, Bonanza Seafood Seasoning, J-B Spicy Seasoned Salt, J-B Spicy Seasoned Pepper, and J-B Spicy Seafood Seasoning. Also, coming soon will be Gypsy John's Hot Southwest Seasoning/Rub and Gypsy John's Mild Southwest Seasoning/Rub.

We will be processing your future orders and look forward to giving you the best of products along with some good-old fashion service. If there are any questions, or comments, please don't hesitate to contact us. We invite you to visit our web site www.jbarbco.com or to contact us at jbarbco@aol.com. At this time, just the 3 Bonanza Seasonings and the 2 Instant Salsa Mixes are available for purchase. They can be ordered on our website and conveniently paid for by credit card. You will be hearing from us, via the internet, when the other spicy seasonings are ready for your culinary enjoyment.

Sincerely,

Dr. John Stropko